



One GENEVA

A campus united
to connect us to Christ.



GENEVA

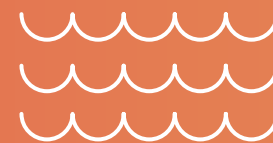


A Place Where God Meets Us

The mission of GENEVA Camp and Retreat Center is to create an environment where the presence of God is experienced, the love of Christ is demonstrated and a Spirit-filled life is inspired.

At GENEVA, we believe our purpose is to create an environment where children and adults can grow in their identity and purpose in Christ. We aspire to be a place where Christian leaders are developed—from day campers to seniors.

Kevin VanderKlok, Executive Director





One Community, One GENEVA

The desire of One GENEVA is to **unite** GENEVA's campuses in spirit and purpose.



United in Spirit and Purpose

One GENEVA supports three initiatives to unite GENEVA's campuses:



1

Lakeshore Bridge

Providing safe passage for pedestrians and small vehicles.



2

Gathering Space

Creating a multipurpose gathering place on campus to welcome up to 600 guests in one setting.



3

Mission Point Cabin

Construct a new cabin to increase capacity and improve amenities.

These capital improvements will prepare our ministry for the future, providing a safer and more welcoming environment for each of our guests. **More importantly, these capital improvements will unite both campuses in the work of using our gifts for the good of others and the good of creation.**



Lakeshore Bridge

A bridge over Lakeshore Drive will connect the Pines and Shores campuses. It will provide safe passage for campers and guests to move back and forth between the campuses, allowing easy access to Lake Michigan, winter recreation in the gymnasium and new Pines Gathering Space.

- Provides a safe route over the 72ft span of Lakeshore Drive, which sees 4,000 cars per day
- Protects pedestrians from the blind curve immediately adjacent to this crossing
- Serves as a landmark for passersby and effectively identifies GENEVA's location with the beautiful wave-like design of the bridge
- Completely ADA compliant for accessibility, enabling GENEVA to better serve all guests
- Opens the opportunity for program expansion to serve an additional 440 kids per summer





Gathering Space

A large multipurpose space will allow all campers to fellowship for worship, meet the needs of a growing retreat ministry, and provide accessibility for those with special needs.

Currently at GENEVA there is no place of worship on the campus that can house the entire camp. Increasing our meeting capacity to 600 guests in a single space will allow us to fully utilize our 500-bed sleeping capacity. This creates the opportunity to serve an additional 4,000 guests over the course of the year.

Our retreat and rental revenue over the past 10 years has grown 65%. This new gathering center will help us increase our revenues to better serve our campers and set up GENEVA for long-term sustainability.

- Increases our largest meeting space capacity from 325 to 600
- Designed with a multipurpose flat floor and removable chairs for activities
- Provides enough space for campers of all ages to gather and worship, perform songs and skits, hold closing ceremonies, and escape inclement weather
- Provides indoor worship/activity space for Day Camp growth



Room to Grow

Youth groups from a variety of churches annually gather at GENEVA for winter retreats. There isn't enough gathering space so they sit on the floor. Other large groups can't come to GENEVA for retreats because of the lack of a large meeting space. This new gathering space will allow us to fully utilize the available beds and facilities with a corresponding multipurpose space.



Mission Point Cabin

The newly constructed 36 bed cabin will replace the original cabins from 1948 with comfortable, welcoming, and convenient sleeping and gathering spaces. Currently the old cabins are unusable for retreat guests as they have no heat or restrooms. This cabin will be located at the top of the oval and complete the Shores master plan.

- Allows for all-season use of these facilities with the addition of heat and restrooms, changing rooms, and showers
- Adds 36 additional beds to be used by groups throughout the retreat season, an estimated annual increase of 400 retreat guests
- Creates the opportunity to serve an additional 300 campers each summer





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GENEVA was originally purchased in 1946 for \$29,000. It has been an incredible journey of growth, stewardship, and God's provision that has led us to the multisite, intergenerational, and beautiful camp and retreat center it is today. We are in awe of the ways God has worked through this property to bring hope, laughter, and love to campers and guests.

Our deep desire and commitment is to help connect both kids and adults to Christ, encouraging them to live into who we already are in Christ. Completion of this strategic building plan will unify GENEVA and prepare it for the next generation of campers and guests.

For more information:

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Project Costs

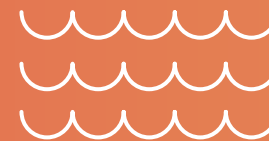
Lakeshore Bridge	\$1.2 million
Gathering Space	\$3.2 million
Mission Point Cabin	\$850,000
Operational Endowment	\$500,000
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Total Cost of the Campaign	\$5.7 million

Seeing kids come home from Camp with an increased passion for Christ that is undeniable and infectious—there is no better investment return than that! When an organization has given so much to so many, and you have an opportunity to help bring their vision to reality—you say YES!

Dave & Tracey Beemer, Campaign Co-Chairs

Why do we love GENEVA? IMPACT: Lives are changed, nurtured, and restored through GENEVA's camp and retreat ministries. RESPITE: This special slice of God's creation is unique, gorgeous, and spirit-nourishing for guests of all ages. We cheerfully invest in GENEVA and encourage you to join us!

Steve & Valerie Spoelhof, Campaign Co-Chairs





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